



Press Release
Monday, June 14, 2010

EVOKE PROJECT PUBLISHED IN NIGHT FEVER 2

Evoke International Design is proud to announce the latest release by Frame Publishers, **"Night Fever 2"**, featuring Evoke designed **Latitude Restaurant/Wine Room**. The publication features 175 interiors from around the world, divided between restaurants (EAT), bars and clubs (DRINK) and hotels (SLEEP).

"Strong branding concepts and good stories are as important today as the pure aesthetics and functional qualities of interiors designed to welcome the general public. Creating a hospitality venue encompasses a good understanding of the client's identity, goals and needs, as well as the consumer's wishes. Balancing these aspects and mixing in creativity and innovation result in a recipe for sure success".

ABOUT FRAME: Frame is the world's barometer of interior design. The magazine shows you what's happening and where to find it. The latest interiors and products, spiced up with some art, shop windows and sets: that's the essence of Frame magazine - www.frame-digital.com.



Evoke International Design was formed in 2001 by David Nicolay and Robert Edmonds. The company incorporates conceptual thinking, interior and graphic design to ensure consistent and coherent environments for its client. Evoke's list of projects and clients include residential, restaurant, hotel and retail spaces. Evoke has successfully branded and opened two of their own restaurants, Habit Lounge and the Cascade Room, in Vancouver. Additionally, they have launched a line of t-shirts (Evokativ: T-shirts for the Thinking Class) and continue to create concert posters for Live Nation, Canada and House of Blues, USA.

EVOKE
INTERNATIONAL DESIGN INC